



Donation of Artwork to Ronald McDonald House® BC



Ronald McDonald House® BC is a vital resource to the residents of BC and the Yukon and provides a home-away-from-home for families whose seriously ill children are receiving medical treatment at BC Children's Hospital.

Having served over 10,000 families since 1983 from a 13 bedroom home in Shaughnessy, it was apparent that the smaller home was not meeting the needs of the nearly 5,200 families who travel to Vancouver for treatment annually. The decision was made to build a new, larger Ronald McDonald House BC right on the BC Children's Hospital Campus to keep families together during their child's treatment.

By providing families low-cost, temporary accommodation in a supportive, caring environment, close to the Hospital, Ronald McDonald House® BC will be able to ease the emotional and financial strain of being away from the comforts of home and provide 73 families at a time the opportunity to fully concentrate on giving love and care to their seriously ill children.

Why Donate Artwork to Ronald McDonald House?

The positive and therapeutic impact of art on those in distress is well documented. While families are here to focus on treatment and care for their child, our goal is to ensure the positive and hopeful experience we create improves their psychological state, which is critical to dealing with the impacts of serious illness and a key component in better outcomes for patients.

Our Families come from all over BC and the Yukon and so should the art at Ronald McDonald House BC

Each year, approximately 5,200 of the more than 78,000 patient visits to BC Children's Hospital are from families who live outside Metro Vancouver. Often arriving from remote locations in the Northern BC and the Yukon by air lift, families are extracted from their familiar surroundings and dropped into an unfamiliar place.

The new Ronald McDonald House BC is a light and airy structure with lots of green space, glass and Douglas Fir wall and ceiling treatments. There is a great deal of wall space creating opportunities to include artworks that reflect the regions that our families come from. The architectural and design team, Michael Green Architecture, has colour themed each of the 4 interconnected buildings based on BC and Yukon environments: Mountain House, Forest House, Beach House and River House. Each of these will have a colour pallet that draws on the natural surroundings and scenery associated with those environments.



To ensure familiarity and inclusion and so that families see themselves reflected in some way, they have been invited to identify some of the places in BC and the Yukon that are special to them, that we might name suites, lounges and special areas of the House in accordance with these places of the heart. A remembered picnic, a hike or camping trip, a day at the beach or fishing on a river bank with Grandpa – the special times that families spend together outdoors. Families are

embracing this program and many submissions have been received to date. What would enhance this process would be to ensure the inclusion of familiar landscapes in the photography and paintings on the walls in the new house.

Project Description

The new Ronald McDonald House® BC & Yukon will be a highly visible centre, easily recognized by its unique cross laminate timber construction and LEED gold plus design, created by Michael Green of MGA Architecture.

With 73 family suites, the new House will become the second largest Ronald McDonald House program in Canada, after Toronto, and one of the ten largest of the 330 Houses worldwide. All of this in an effort to meet the growing need for family accommodation near BC Children’s Hospital.

Features:

The new Ronald McDonald House® BC will:

- Serve approximately 2500 families annually or in hotel terms, have 26,645 room nights available
- Provide 4 spacious communal kitchens, 2 shared dining halls, several cozy interior and exterior lounges with fireplaces giving families the opportunity to relax
- a fitness room, arts & crafts studio, multipurpose room, teen lounge, games room, a study, a quiet reflection room, complete laundry facilities, and multiple courtyards providing activity space for all ages.

Artwork

The new House provides opportunities to include artworks that remind our families of their homes, their favourite places and provide calm, hope and optimism.

There are numerous opportunities for paintings, photography, and some mixed media or sculptural works, particularly in the lounges and family rooms, corridors and halls. Each of the 73 family suites will have at least one piece of art.





Guidelines for Submitting Artwork to the new Ronald McDonald House BC

Donations of Art will be accepted with the recommendation of the Art Selection Committee, who will endeavor to ensure that all of the artwork placed in the new Ronald McDonald House BC provides a positive, hopeful and uplifting experience for families, whether their stay will be long term or overnight.

Original works of art will be considered by the Committee, who will make the decision as to the acceptability for this environment.

Potential donors will be asked to provide a photograph, digital image or internet link to the piece of art that is being offered along with details of the dimensions and a brief history of the artist.

If a donor wishes to receive a tax receipt for the donation, an appraisal for the value from a member of the Art Dealers Association may be required. Tax receipts will be managed in accordance with our Gift in Kind policies and CRA regulations.

Donors are requested to deliver the artworks to the new Ronald McDonald House BC at a time to be agreed upon acceptance of the piece.

The Artwork Selection Committee is looking for artwork that is themed to Mountain, Forest, River and Beach environments, each in limited quantity, without inclusion of figurative/representational works.

Though not exclusive, preference will be given to artists from BC and the Yukon.

While it is very difficult to refuse Children's Artwork, such as finger paintings and handprints, we will not be accepting this kind of art for the new House. The children who are guests in the House will create many of their own art works and the House can become quickly overrun with such masterpieces in a very short time.

Once Artwork is Accepted

The art collected will be distributed through the House at the discretion of the Art Selection Committee.

The donor's name, artists name and the name of the piece will be provided adjacent the work.

A donor celebration event will be part of the grand opening ceremonies for the new House. Through our website, our newsletters, our stories shared with the media, we will honour these submissions in many ways.

Ronald McDonald House BC reserves the right to reposition, refresh and change out some or all of its art works in the future at its sole discretion.

For more information or inquiries, please contact: **Matt Petley Jones, Petley Jones Gallery 604.732.5353**

Art Selection Committee

Matt Petley Jones, Petley Jones Gallery
Kristen Jamieson, MGA|Michael Green Architecture

Richard Pass, CEO, Ronald McDonald House BC
Karen Peterson, Transition Project Manager, RMHBC

